

Privacy Policy for BABS Home Service Barber Stylist Booking App

Last Updated: August 25, 2023

Thank you for choosing the BABS Home Service Barber Stylist Booking App ("App," "we," "us," or "our"). This Privacy Policy is designed to help you understand how we collect, use, disclose, and safeguard your personal information when you use our mobile application and services.

By using the BABS App, you consent to the practices described in this Privacy Policy.

Information We Collect

We may collect certain information from and about users of our App:

1. **Personal Information:** When you register for an account or use our services, we may collect information such as your name, email address, phone number, and location data.
2. **Booking Information:** We collect information related to your bookings, including appointment dates, times, selected services, and preferred stylists.
3. **Payment Information:** If you make payments through the App, we may collect payment card information, billing address, and other financial details. Please note that we do not store full payment card numbers or sensitive payment information on our servers. All payment processing is handled by secure third-party payment processors.
4. **Device Information:** We may collect information about the device you use to access the App, including the device type, operating system, unique device identifiers, and mobile network information.
5. **Usage Information:** We may gather information about how you use the App, including your interactions with the features and functionalities of the App.

How We Use Your Information

We may use the information we collect for various purposes, including:

1. To provide and improve our services, enhance user experience, and personalize your interactions with the App.
2. To process and manage appointments, bookings, and payments.
3. To communicate with you regarding your bookings, customer support inquiries, and updates about the App.
4. To analyze usage patterns and trends to optimize the App's performance and functionality.
5. To send you promotional and marketing communications based on your preferences. You can opt-out of these communications at any time.

Information Sharing

We may share your information in the following ways:

1. **Service Providers:** We may engage third-party service providers to assist us in providing and maintaining the App. These providers have access to your information only to perform tasks on our behalf and are obligated not to disclose or use it for other purposes.
2. **Business Transfers:** If our App is acquired or merged with another company, your information may be transferred to the new owners as part of that transaction.
3. **Legal Requirements:** We may disclose your information if required by law or in response to valid legal requests by public authorities.

Data Security

We employ industry-standard security measures to protect your information from unauthorized access, alteration, disclosure, or destruction. However, no method of transmission over the internet or electronic storage is 100% secure, and we cannot guarantee its absolute security.

Your Choices

You can update your account information, manage your preferences, and opt-out of certain communications through the App's settings. You can also request access to or deletion of your personal information by contacting us at babs.app.ph@gmail.com.

Children's Privacy

The BABS App is not intended for users under the age of 13. We do not knowingly collect personal information from children under 13. If you are a parent or guardian and believe your child has provided us with personal information, please contact us to have the information removed.

Changes to this Privacy Policy

We may update this Privacy Policy to reflect changes to our practices or for other operational, legal, or regulatory reasons. We will notify you of any material changes by posting the updated Privacy Policy on the App. Your continued use of the App after such modifications will constitute your acknowledgment of the modified Privacy Policy.

Contact Us

If you have any questions about this Privacy Policy, please contact us at babs.app.ph@gmail.com.

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